

THE SCOOP

CANINE NEWS AND REVIEWS



The More Boys I Meet, The More I Like My Dog

"The more boys I meet," **Carrie Underwood** sings in her song "More Boys I Meet," "The more I like my dog." Maybe that's why she makes such a perfect partner and poster girl for the sixth annual Pedigree Adoption Drive. Known for her Cinderella-esque rise to fame, her girl-next-door Southern charm, and her pint-sized, adorable dog Ace, Carrie Underwood is committed to changing the world, one number-one song, one fan, and one dog at a time.

"I have always been an animal lover," she said to CBS. "They need help. There are four million that are in shelters, and they didn't do anything to deserve to be there." By teaming up with Pedigree for this year's Adoption Drive, she hopes to generate awareness, funding, and food for shelter dogs. For every new fan of the Pedigree Adoption Drive on Facebook (facebook.com/pedigree), Pedigree will donate a bowl of food to feed shelter dogs. The page makes it easy to donate extra funds as well, a portion of which will be matched by Pedigree.

Currently, there are over 860 000 fans and over half a million dollars has been raised, though, as Carrie says, "People can always help more." Whether it's becoming a fan of Pedigree on Facebook, raising awareness, donating money, or volunteering to walk a shelter dog in your spare time; there is always *something* that can be done, and certainly no shortage of shelter dogs just waiting for a little bit of love.

The Pleat Sheet: Changing lives, one bed at a time



For eons, human-kind has sacrificed comfort for canine cuddles, suffering chills and awkward exposure as sheets shift in the night, victim to stealth snugglers who sneak onto the bed,

taking the covers with them. How vexing! And yet how are we to say no to our favourite furry friends? Now, we don't have to. Thanks to Premiere Pet Products, you can have your sheet and your snuggles, too. In an ingenious move, a pleat incorporated into the design allows the sheet to expand with added body weight, making room for your pet. Seriously revolutionary!

Find a new BFF on the go

Who doesn't frequently search petfinder.com, checking in on dogs for adoption and celebrating the ones who have a home pending? Now, thanks to the Petfinder iPhone app, you can

keep tabs on your favourites, view complete pet information, add notes and comments, and get directions

to the shelter on-the-go.

Keep tabs on your favourites.

Next time the urge to play matchmaker strikes, just whip out your phone, start up the app, and pair up all your friends and acquaintances with a new four-legged best bud in their area.

petfinder.com/promotions/petfinder-iphone-app

